

GEOFFREY BEENE

IN THE NEWS

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Love Your Heart


is a proud national sponsor

Go Red For Women is the American Heart Association's nationwide movement to wipe out heart disease, the #1 killer of women. This effort celebrates our power to band together and fight back. One in three women gets heart disease—and that number is simply too high. The good news? There's something we can do about it. It's time to take charge and give your heart the love it deserves!

- Join Go Red For Women! [sign up now](#)
- [take your health to heart](#)
- [read personal stories](#)
- watch the Go Red For Women [public service announcement](#)
- for more information, check out goredforwomen.org or en espanol goredcorazon.org



Geoffrey Beene Gives Back!



"Geoffrey Beene Gives Back" is proud to support Macy's national sponsorship of the American Heart Association's Go Red For Women movement. From February 1st—29th, with every in-store purchase of select Geoffrey Beene Collection men's dress shirts, cufflinks or neckwear, Geoffrey Beene will donate 10% of the price you pay to the American Heart Association's Go Red movement.